

City of Sanford

Vision and Strategic Plan Steering Committee

Meeting Agenda

5:30 PM, October 15, 2012

City Hall, 300 N. Park Avenue

Steamboat Landing Room, 1st floor

1. Call to Order
2. Approval of Minutes from the September 17, 2012 Meeting
3. Introductions and Chair's Report - Chris McLeod
4. Introduction to Imagine Sanford MindMixer Web page- Whit Blanton and Mike Callahan, Renaissance Planning Group
5. Update on Focus Group Meetings - Whit Blanton
6. Community Values Exercise – Whit Blanton
 - Each Committee member presents a unique item that symbolizes a core value of Sanford. Examples include a photograph, artifact, or something made in Sanford. Members explain three things about the item: (limited to 2 minutes per member)
 - i. What the item is
 - ii. What value it represents
 - iii. Why it represents the value
7. Discussion of Potential Economic Target Areas for Analysis – Whit Blanton and David Stamm, Renaissance Planning Group
8. Other Business
9. Adjourn

IN ACCORDANCE WITH THE AMERICANS WITH DISABILITIES ACT, PERSONS WITH DISABILITIES NEEDING ASSISTANCE TO PARTICIPATE IN ANY OF THESE PROCEEDINGS SHOULD CONTACT THE CITY CLERK AT 407.688.5010 AT LEAST 48 HOURS IN ADVANCE OF THE MEETING.

ADVICE TO THE PUBLIC: If a person decides to appeal a decision made with respect to any matter considered at the above meeting or hearing, he or she may need a verbatim record of the proceedings, including the testimony and evidence, which record is not provided by the City of Sanford. (FS 286.0105)

Please be advised that two (2) or more members of the City Commission of the City of Sanford may be attending this meeting and that subjects and matters involving the City of Sanford may be discussed although this event is not a City of Sanford City Commission meeting.

City of Sanford
Visioning Steering Committee
Meeting Minutes
5:30 PM, September 17, 2012
City Hall, 300 N. Park Avenue
Steamboat Landing Room, 1st floor

City Manager, Mr. Norton Bonaparte, Jr., started the meeting by welcoming everyone. He thanked the committee members for taking on the responsibility of creating a living document to help move the city forward.

1) Call to Order

Mr. McLeod called the meeting to order at 5:34 PM

2) Introductions- Nick Mcray & Whit Blanton

Members of the committee introduced themselves, and explained how they hope to contribute to the Visioning Steering Committee:

Chris McLeod – Committee Chairman	Gene Kruckemeyer
Margie Chusmir	Turner Clayton
Thelma Mike	Doug Groseclose
Tom Ball	Robert Kinney
Paul Benjamin	Sylvester Chang
	Steve Newton
	Lindsay Oyewale
	Nicholas Mcray

Also in attendance are Mr. Whit Blanton and Mr. David Nelson from Renaissance Planning Group

3) Sunshine Law Briefing- Lonnie Groot, Asst. City Attorney

Mr. Groot informed of the Sunshine laws that apply to this committee. He stated the following:

- Every meeting needs to be noticed
- Committee members must NOT discuss with each other any items that have been or may be brought up at a committee meeting outside of the meeting
- Committee members may discuss and are encouraged to discuss items that have been or may be brought up at a committee meeting with Sanford citizens.
- Any notes, recordings or conversation had during these meetings are public record
- Voting conflict laws apply to members of this committee
- Ethics laws apply to members of this committee.

4) General Meeting Rules - Chris McLeod, Chair

Mr. McLeod stated that each committee member has his or her own unique way of handling meetings. Mr. McLeod worked with the Committee members to create the following meeting rules of thumb:

- Be courteous
- Be respectful
- Be on time
- Agree to Disagree
- Don't take things personally
- Share the air
- Stretch yourself
- Use the time allotted responsibly
- Keep an open and free mind

- 5) Visioning & Strategic Planning Process Overview- Whit Blanton
Whit Blanton began his presentation on the 'Imagine Sanford' project by explaining that we need to identify Sanford values expressed by citizens of Sanford. This is a value driven community and a function of the Steering Committee includes affirming and reporting those values to the City Commission.

There were four questions brought up in this presentation:

- Where are we now?
- Where are we going?
- Where do we want to be?
- How do we get there?

Mr. Blanton also advised a website will be created to allow another channel of citizen input in addition to traditional meetings. www.imaginesanford.com is intended to be launched prior to City's 135 Birthday party on Sept. 29th. Staff and the Consultant will be at the City birthday party in Ft. Mellon Park raising awareness of the project and imagine Sanford website.

Ultimate goal of the project is to create a shared community vision and a strategic plan with measurable performance standards for the City to move toward that vision and report progress.

- 6) Plan Information Network and Public Involvement Plan- Mr. Blanton advised that this list of names will serve as liaisons between the project and broader community and will aid in fostering dialogue.
- 7) Selection of Vice-Chair
Lindsay Oyewale was unanimously voted in as this committee's Vice Chair.
- 8) Establish meeting calendar
It was decided to have the Steering Committee Meeting every third Monday of the month, next meeting to be held on Monday, October 15 at 5:30 PM

9) Other Business

Mr. Mcray will ensure refreshments are provided at the meetings.

There being no other business. The Steering Committee Meeting was adjourned at
7:20 PM

Chris McLeod, Chairman

Attest:

City Clerk